

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* NOV1/12 15.25  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6228191

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

---

[illegible]

DATE NOV1/12 15.25

STA: \*\*\*\*\*  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 694												
64	S		1000P-1100P	30		\$4,000.00	11/2	11/2	0		FRI	0
PROGRAM : 20/20												
78	A		1100P-1135P	30		\$4,000.00	11/2	11/2	1		FRI	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-64 FOR 1 SPOT/WK												

REP HEADLINE# 6228191      TRF# 321472  
\$\$\$ MOD# 4: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800      FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET      HARRIS REPORT FROM REP      NOV1/12 15.25  
\*\*\*CHANGES\*\*\*      \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

STATION MAKEGOOD OFFERS:  
M10 OK'D      BUY#64      MISSED: FRI/1000P-1100P      NOV2      30S      \$4,000.00      (NOV1/12)  
OFFER: FRI/1100P-1135P      NOV2      30S      \$4,000.00      PLS ADVISE.  
CMT: WE CAN OFFER  
NOV/12      147550.00  
CONTRACT TOTAL      147550.00  
TOTAL SPOTS      65

MARKET TOTALS \$421,571      WFTV 35%      WKMG 19%      WESH 29%      WOFL 15%      WKCF 1%      WRBW 0%      CABL 0%  
WOPX 0%      WRDQ 1%      EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE